

Joana Varon Ferraz

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Objectives

Enforcing human rights in the technologies, particularly the right to privacy, freedom of expression and non discrimination, by applied research and awareness raising for empowering civil society to engage on public policies pertaining technologies.

Working Experience

Berkman Klein Center for Internet and Society
Affiliate
2018 - Current

- Affiliating for two periods developing transfemistech.org project and engaging with the BKC community about issues pertaining AI, gender and discrimination as well as issues pertaining privacy, data protection and surveillance.

Coding Rights

Founder Director
August 2015 - Current

Projects

- Cartografiasdainternet.org (2022-current)
- Notmy.ai: setting a feminist framework for AI projects from the public sector. Funder: Association for Progressive Communications (2019 - current)
- SaferSisters (2019 - current)
- The Oracle for Transfeminist Technologies - transfemistech.org (2018 - current)
- Data protection legislation in Brazil: a case study of companies practices. Funder: Dejusticia (2019)
- Transfeminist Digital Security Network (Access Now Emergency Grant - 2018 / OTF Emergency Grant - 2019/ GIZ - 2019 / Hivos - 2019-2020)
- Data and elections (2018)
- Tretaquei.org, about hate speech during Brazilian presidential elections (2018)
- Consent to our Digital Bodies. Funder: Privacy International (2017 - 2019)
- Hacking Hate. Funder: Hivos (2017 - 2018)
- Privacy and Gender: Online Gender-Based Violence and Data Consent from a feminist perspective. Funder: Ford (2017 - current)
- Policy Hacking. Funder: Internews (2017)
- Radarlegislativo.org (2017 - current)
- MegaEvents: a legacy of surveillance <http://legadovigilante.codingrights.org/> Funder: Privacy International/CitizenLab (2016 - current)
- Unveiling Surveillance Practices in Latam, chupadados.com. Funder: Open Society Foundations (2015- current)
- Hacking Digital Policies - developing an analytical database of the legislative in Brazil, codingrights.org/pls. Funder: Ford Foundation (2016 - current)
- Oficina Antivigilancia, antivigilancia.org. Funder: Global Partners Digital

References provided upon request

(2013-current)

- Privacy International Network: challenges of new technologies and privacy rights (2016-current)
- CitizenLab CyberStewards Network (2016 - current)
- Net of Rights, <https://hrpc.io/net-of-rights/> (2015)
- SaferNudes, codingrights.org/sendnudes. Funder: WebWeWant (2015)
- Following CPI de Crimes Cibernéticos, cpiciber.codingrights.org (2015)
- Empowering participation of Global South at WSIS, wsislatam.codingrights.org. Funder: Global Partners Digital (2015)

Tech and Human Rights Fellow at Carr Center at Harvard Kennedy School
2020-2022
Institute für Auslandsbeziehungen
2021-2021
Mozilla Media Fellowship
Sept 2017 - Jun 2018

- Researching feminist frameworks for questioning artificial intelligence systems
- Cross Culture Programme

Projects

- Chupadados, the hidden faces of our beloved technologies
- SaferSisters
- Fuzzify.me

Consumers International
Consultant
August 2014 - 2016

Projects

- Consumer Data Protection with Emerging Economies (2014 - 2016)

Global Partners Digital / Institute for Technology and Society
Consultant Researcher and Project Coordinator
November 2013-
Current

Projects

- Protecting Freedom of Expression through Internet Governance: Engaging the Swing States - Brazilian fieldwork (2013-2015)
- Global Internet Freedom Program - Brazilian fieldwork (2013-2015)

Center for Technology and Society at Fundação Getulio Vargas - CTS/FGV
Researcher and Project Coordinator
November 2010 - August 2014

Projects

- Internet Governance Architecture. (2013-2014)
- World Cup: Surveillance, Censorship and Freedom of Expression. Protestos.org Funder: Hivos. (2014)
- Brazilian Observatory for Digital Policies. Funder: CGI.br (2013)
- Use of ICTs for empowering favelas in Rio de Janeiro. Funder: World Bank (2012-2012)
- Freenet? Film (2012-2013)
- Cultura Livre - IV. Funder: Ford Foundation (2011-2013)
- Mapping Digital Media - Brazilian fieldwork. Funder: Open Society Foundations-OSF (2011-2013)
- Access to Knowledge Brazil: Funder: Open Society Foundations-OSF (2010-2012)
- Technology, Democracy and Social Inequality. Funder: FINEP - Financiadora de Estudos e Projetos (2011)

Observatory of Innovation and Competitiveness - USP

Projects

- Evaluation and Analysis of Six Researches Sponsored by SEBRAE about

References provided upon request

Researcher
2009-2010

Medium and Small Enterprises". (May-Sep/2008)

- Brazilian Benchmark on Strategies to foster Innovation in 7 countries: US, Canada, Ireland, France, UK, Finland and Japan. (March to December/2007).

CEBRAP

Researcher and executive
manager
2005 - 2008

Projects

- "Economic Dynamics and Territorial Transformations of Sao Paulo: a focus on intensive knowledge activities". (Jun-Nov/2008).
- Annual Meeting of the Centre for the Future State, a research group from the Institute of Development Studies (IDS), Brighton, UK. (April to July/2005).
- Sao Paulo guide for mobile platforms (Dec/2008 - Feb/2009)

UNLIKE.NET

coordinator and editor 2008-
2009

Electronic Language

Festival
2008

- coordinator of FILE Innovation (Fev-Ago/2008)

Education

2008 - 2010

- Master in Law and Development. Fundação Getulio Vargas - SP, FGV-SP, Sao Paulo, Brasil. Master thesis: "The trajectory of the legal institutional framework for software sector in Brazil and India: differences, similarities and their impact on international agreements". Scholarship: Fundação de Amparo à Pesquisa do Estado de São Paulo
- Diploma in Law Universidade Presbiteriana Mackenzie, MACKENZIE, Sao Paulo, Brasil
- Diploma in International Relations, Pontificia Universidade Catolica de Sao Paulo, PUC/SP, Sao Paulo, Brazil

1999 - 2005

1999 - 2004

Short Courses

2010

2008

2007

2007

2001-2002

- Escuela del Sur de Gobernanza de Internet, DF, Mexico
- Project Management - PMI, SENAC-SP, Sao Paulo, Brazil
- Law and Intellectual Property, CEU, Sao Paulo, Brazil
- Law and New Technologies, CEU, Sao Paulo, Brazil
- Development in a Global Context, Birkbeck College University of London, England, UK
- International Courts, Crime and Punishment, Birkbeck College University of London, England, UK
- Global Civil Society, London School of Economic and Political Science, LSE, England, UK
- Development in International Political Economy, London School of Economic and Political Science, LSE, England, UK

2001-2002

2001-2002

2001-2002

Main Publications

2019

Decolonising AI: A transfeminist approach to data and social justice. PENA, Paz and VARON, Joana published as part of a larger compilation: "Global Information Society Watch 2019: Artificial intelligence: Human rights, social justice and development"

2019

Consent to our Data Bodies: Lessons from feminist theories to enforce data protection. PENA, Paz and VARON, Joana

2019

"On the blocking of pro-choice websites: Women on Waves and Women on Web" in partnership with OONI and WOW.

2018

Data and Elections in Brazil 2018. SANTOS, Bruna and VARON, Joana

References provided upon request

- 2018 Boletim Antivigilância. Editor of 16 edition on Data and Elections
- 2017 Online Gender-Based Violence: diagnosis, solutions and challenges, a joint contribution to inform the work of the UN Special Rapporteur on Violence Against Women
- 2017 Chupadados.com – series of several articles (2016- current)
- 2017 Legado Vigilante <http://legadovigilante.codingrights.org/>
- 2016 Boletim Antivigilância. Editor of 15 edition and Author of the Article VARON, Joana; TEIXEIRA, Lucas. “From sexting to family groups: crypto for all”, Ed 15, 2017.
- 2016 State of Privacy Brazil, Privacy International Country Report.
- 2016 Boletim Antivigilância, Editor and Author of some of the articles (14 editions). Latest: PEÑA, Paz; VARON, Joana. Nombres Reales: Colonialismo Digital y Censura, Ed 14, 2016
- 2013-2016
- 2016 TEIXEIRA, Lucas; VARON, Joana; RENA, Paulo. Nota Técnica da Sociedade Civil para a CPI de Crimes Cibernéticos.
- 2015 Safer Nuder, a sexy guide to digital security - zine
- 2015 OEVER, Niels and VARON, Joana: Internet Drafts: Human Rights Considerations for Standards and Protocols, several versions. IETF, 2015
- 2015 OEVER, Niels and VARON, Joana. Human Rights at the IEFT, IETF Journal
- 2015 The road to WSIS+10: Key Country Perspectives in the Ten Year Review of the World Summit on the Information Society – Brazil Country Chapter, 2015
- 2014 VARON, Joana. The NETMundial: An Innovative First Step on a Long Road, In Beyond NETMundial: The roadmap for institutional improvements to the Global Internet Governance Ecosystem, Eds DRAKE, W., PRICE, M. Annenberg School for Communication, University of Pennsylvania, 2014.
- 2013 LEMOS, R. FERRAZ, J.V. Information and Communication Technologies for Development. In International Development: Ideas, Experience, and Prospects, Oxford University Press, UK, 2014
- 2013 KASPAR, L; Githaiga, G; Kovacs, A; FERRAZ, J. Unlocking Enhanced Cooperation, Global Partners Digital, London, UK, 2014
- 2013 MIZUKAMI, Pedro; REIA, Jhessica; VARON, Joana Varon. Mapping Digital Media: Brazil. Open Society Foundations, London, 2013
- 2012 FERRAZ, J. V., SOUZA, C. A. P., MAGRANI, B., BRITTO, W. Content Filtering in Latin America: Reasons and Impacts on Freedom of Expression, in, New Technologies and Human Rights: Challenges to Regulation, Ashgate Pub Co, London, 2013
- 2011 FERRAZ, J. V. International regulatory threats and institutional challenges for access to digital content in Latin America In: in Enabling Openness: The future of the Information Society in Latin America and the Caribbean, GIRARD, B. and PERINI, Fernando (eds),

References provided upon request

International Development Research Centre, Ottawa, 2013.

- 2011 FERRAZ, J. V., SOUZA, C. A. P., MAGRANI, B., BRITTO, W.
Filtrado de contenido en América Latina: razones e impacto en la libertad de expresión
In: Hacia una internet libre de censura: propuestas para América Latina.1 ed.Buenos Aires : Universidad de Palermo, 2012, v.1, p. 181-258.
- 2010 MONCAU, L. F. M., FERRAZ, J. V.
Lan house: os desafios da formalização desses centros de inclusão digital In: Pontos de Cultura e Lan Houses: estruturas para inovação na base da pirâmide social - Org Joana Varon Ferraz e Ronaldo Lemos.1 ed.Rio de Janeiro : FGV Direito Rio, 2011, v.1, p. 89-106.
- 2009 FERRAZ, J. V., CABRAL, A., MAGRANI, E.
Pontos de Cultura e inclusão digital: estudo de caso de 4 Pontos de Cultura do país In: Pontos de Cultura e Lan Houses: estruturas para inovação na base da pirâmide social - Org Joana Varon Ferraz e Ronaldo Lemos.1 ed.Rio de Janeiro : FGV Direito Rio, 2011, v.1, p. 67-88.
- 2009 FERRAZ, J. V.
Ambiente jurídico-institucional para o setor de software no Brasil In: Inovação: estudo de jovens pesquisadores brasileiros.1 ed.São Paulo : Ed Papagaio, 2010, v.2, p. 19-81.
- 2008 ARBIX, G., FERRAZ, J. V.
A competitividade da Finlândia e a economia do conhecimento In: Trajetórias Recentes de Desenvolvimento: estudos de experiências internacionais selecionadas.1 ed.Brasília : Ipea, 2009, v.2, p. 217-243.
- ARBIX, G., FERRAZ, J. V.
Finlândia, o salto para uma economia baseada no conhecimento In: Estratégias de Inovação em sete países: EUA, Canadá, Irlanda, França, Reino Unido, Finlândia e Japão.1 ed.Brasília : ABDI, 2009, v.1
- BARRETO, R., FERRAZ, J. V.
FILE Inovação In: São Paulo 2008: Festival Internacional de Linguagem Eletrônica: dois mil e oito milhões de pixels.1 ed.São Paulo : FILE/SESI, 2008, v.1, p. 192-205.

Recent More Significant Presentations

- Opening Lecturer at Data+Feminism Lab, Feb 2020
- Science Po, Paris, Feb, 2020
- AI Latam Summit at MIT, January, 2020
- "Privacy: A Gender Perspective", consultation by UN Special Rapporteur on the right to privacy, NYU, Oct -2019
- Feminist Data Protection Workshop, organized with the support of the Unabhängiges Landeszentrum für Datenschutz (ULD) Schleswig-Holstein, Berlin, Nov, 2019
- "Digital paradoxes: a conversation about control and freedom", organized by Heinrich Böll Brasil Foundation,
- "Deepfakes and synthetic media: Prepare yourself now", organized by Witness, Sao Paulo, 2019
- Past, present and future of women's economic empowerment, BID 60 years, Washington, 2019
- Me, We and the machine; Crea Institute of Technology, Gender, Sexuality and Rights, Netherlands, October, 2018
- Hacking Hate, Hangar and TicTac, Barcelona, November, 2018
- ColaboraAmerica, Rio de Janeiro, November, 2018
- Netgain event: refiguring the future, Chicago, May, 2018
- Algorithms and Democracy, Agencia Publica, Rio, May, 2018
- Internet, Liberdade de Expressao e democracia: desafios regulatorios para garantia de direitos, FNDC, Brasilia, April, 2018
- Panel meeting with Special Rapporteur on Vaw to discuss the report on technology enabled violence against women, February, 2018
- Stories of Surveillance, MIT, Dec, 2017
- All Hands Mozilla, Austin, 2017
- Chupadados, the hidden faces of our beloved technologies, Mozfest, 2017 / Rightscon 2017
- Expansion of Surveillance Apparatus in Brazil, Cryptorave, 2017

References provided upon request

- Mobiles, what data do you carry in your pocket, Cryptorave, 2017
- Blowing the whistle: the role of investigative journalism in a surveillance world, Cryptorave, 2017
- Online gender violence and Anonymity, Cryptorave, 2017
- Money, data and surveillance: how gender bias affects your privacy, Rightscon, 2017
- Feminist taking over of the web using ICTs, Rightscon 2017
- Owning our features: Risks and challenges of the uses of biometric technology in Latin America, Rightscon 2017
- Are naked bodies harmful?, Rightscon, 2017
- Bodies and Algorithms: a global feminist approach to period trackers, Internet Freedom Forum, 2017
- Campaigning for privacy: sharing experiences, failures and victories, Internet Freedom Forum, 2017
- "Digital Surveillance in Latin America: New Challenges, New Narratives", Latin American In a Glimpse, IGF, Guadalajara, 2016
- Chupadados: Unveiling Surveillance Practices in Latin America, lightning session IGF, Guadalajara, 2016
- Anonymity vs Online Gender Violence?, lightning session IGF, Guadalajara, 2016
- SaferNudes panel and workshop on digital security, HTMLLES, Montreal, 2016
- Derechos Sexuales y la Violencia en Línea, Webinar with Tactical Tech, 2016
- Digital Colonialism: a global overview, Re:publica, Berlin, 2016
- Smart Cities, networks of people, networks of vigilance?, Internet Freedom Festival, Valencia, 2016
- Projection of the documentary Net of Rights, Internet Freedom Festival, Valencia, 2016
- IGF opening session, João Pessoa, 2015
- Internet Engineer Task Force, presentation of the film Net of Rights at the opening plenary, 2015
- Connecting Cities, Connecting Citizens, Ars Electronica, 2015
- A deeper Frontier of Freedom: the state of the deepweb, Re:Publica, 2015
- Colóquio Internacional de Direitos Humanos, 2015
- Internet Engineer Task Force, presentation of the Internet Draft Human Rights considerations for Standards and Protocols, 2015
- Privacy Session, Connecting the Dots: Options for the Future Action, UNESCO, March, 2015
- Unesco Roundtable, Freedom Online Coalition, Estonia, April 2014
- "São Paulo and Beyond: the Future of Global Internet Governance", Rightscon, San Francisco, March, 2014
- Shaping the Digital Environment - Ensuring our Rights on the Internet, Council of Europe, Graz, March, 2014
- "Hacia la reunión de Brasil: ¿cómo podemos participar las organizaciones de la sociedad civil de la región?", LACRALO, December, 2013
- Marco Civil e suas implicacoes para a liberdade de expressao no Brasil, OSF Media Program Board, Rio, November, 2013
- Social Benefits of the Internet, Seoul Conference on Cyberspace, Seoul, October, 2013
- UNESCO: "Protecting journalists, bloggers and media actors in digital age", IGF, Bali, October, 2013
- IGF Plenary Session: Emerging Issues Session, Bali, October, 2013
- "Wireless is Not Enough: Critical Perspectives on ICT4D, International Summit For Community Wireless Networks, Berlin, October, 2013
- Net of Rights, 2015 <https://hrpc.io/net-of-rights/>
- Freenet Film Teaser, <https://www.youtube.com/user/FreenetFilm/videos>
- Freenet Film: Do you care about your privacy in the web?
- Freenet film: Is freedom of expression under threat?
- Freenet Film: Access to broadband connection... Is it a right?
- Freenet Film: Access to Content
- Freenet Film: Net Neutrality
- Freenet Film: Inclusão Digital?
- Marco Civil e a Neutralidade de Rede <https://www.youtube.com/watch?v=olRnRhrpCDE>

Short Documentary Production

Scholarships and Other Fellowships

Tech and Human Rights Fellow at Carr Center from Harvard Kennedy School (2020-2022)
Mozilla Fellow (2017-2018)

References provided upon request

Observer Research Foundation, Delhi, India (2009)
FAPESP - scholarship (Mar/2009 until Jul/2010)
FGV/EDESP - research and scholarship (2009)
PIBIC/PUC-SP - Scholarship owner for developing the
research project "Legal Issues for the Stabilization of the
Brazilian Civil Society". From August/2003 to March/2005