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### Resumé

I am a Brazilian researcher and digital rights advocate. Founder Director and Creative Chaos Catalyst at Coding Rights, a Brazil-based women run organization working to expose and redress the power imbalances built into technology and its application, particularly those which reinforce gender and North/South inequalities. I'm also currently a fellow on Technology and Human Rights from Carr Center for Human Rights Policy at Harvard Kennedy School and affiliated at the Berkman Klein Center for Internet and Society at Harvard, and former Mozilla Media Fellow, member of DeepLab, a women hackers collective, and of the Advisory Council of Open Technology Fund, which is focused on supporting projects to develop tools for digital security.

As lawyer and bachelor in International Relations, with Master in Law and Development and specialization in Law and New Technologies, since graduation I had worked at a research centers in São Paulo and Rio de Janeiro, spending the longest time at the Center for Technology and Society at Fundação Getúlio Vargas (CTS/FGV). As I've gradually shifted towards more advocacy lead activities, I worked as a consultant for NGOs such as Consumers International and Global Partners Digital particularly doing applied research for advocacy strategies within diplomatic arenas. As a result of this work, in 2015, I had the honor to be pointed as the representative from civil society to speak in the opening ceremony of the UN Internet Governance Forum, held in Brazil.

These experiences lead me to be in touch with funding institutions such as Ford Foundation and Open Society Foundations, which ultimately encouraged me to set up an organization. Therefore, with a collaborative board composed only by women from different regions of the globe, Coding Rights have emerged in mid-2015. We departure from the assumption that developing code for software or legal purposes are not neutral tasks and that the architectural and software features of ICTs – as well as core guiding principles for policy making addressing these technologies – are developed by a non-diverse group of people. With just two years of existence, the organization received the Lacnic Frida Prize on the category Women on Technology and our storytelling project, chupadados.com was also nominated by AcessNow as one of the “Internet Heros.”

Nowadays, my work production varies from academic papers to policy briefings and research and coordination of civil society. Besides these, willing to translate digital freedom to the all Internet users, I'm co-creator of several creative projects operating in the interplay between law, arts and technologies, such as: chupadados.com; SaferNudes; protestos.org, antivigilancia.org, netgovmap.org and freenetfilm.org, most of them have been portrayed in major international media outlets such as The Guardian, Vice and Wired. Please, find below my complete CV and thank you for the opportunity to apply.

*References provided upon request*

# Joana Varon Ferraz

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## Objectives

*Enforcing human rights in the technologies, particularly the right to privacy, freedom of expression and non discrimination, by applied research and awareness raising for empowering civil society to engage on public policies pertaining technologies.*

## Working Experience

**Technology and Human Rights Fellow**  
**Carr Center for Human Rights and Policy**  
**Harvard Kennedy School**  
2020- Current

**Berkman Klein Center for Internet and Society**  
Affiliate  
2018 - Current

Affiliated for two periods developing transfeministech.org project and engaging with the BKC community about issues pertaining AI, gender and discrimination as well as issues pertaining privacy, data protection and surveillance.

**Coding Rights**  
Founder Director  
August 2015 - Current

## Projects at Coding Rights

AI in Latam: setting a feminist framework for AI projects from the public sector. Funder: Association for Progressive Communications (2019 - current)

SaferSisters (2019 – current)

Data protection legislation in Brazil: a case study of companies practices. Funder: Dejusticia (2019 - current)

The Oracle for Transfeminist Technologies - transfeministech.org (2018 - current)

Transfeminist Digital Security Network (Access Now Emergency Grant - 2018 / OTF Emergency Grant - 2019/ GIZ – 2019 / Hivos - 2019-2020)

Data and elections (2018)

Tretaqui.org, about hate speech during Brazilian presidential elections (2018)

Consent to our Digital Bodies. Funder: Privacy International (2017 - 2019)

Hacking Hate. Funder: Hivos (2017 - 2018)

*References provided upon request*

Privacy and Gender: Online Gender-Based Violence and Data Consent from a feminist perspective. Funder: Ford (2017 – current)

Policy Hacking. Funder: Internews (2017)

Radarlegislativo.org (2017 – current)

MegaEvents: a legacy of surveillance <http://legadovigilante.codingrights.org/> Funder: Privacy International/CitizenLab (2016 - current)

Unveiling Surveillance Practices in Latam, chupadados.com. Funder: Open Society Foundations (2015- current)

Hacking Digital Policies – developing an analytical database of the legislative in Brazil, codingrights.org/pls. Funder: Ford Foundation (2016 - current)

Oficina Antivigilancia, antivigilancia.org. Funder: Global Partners Digital (2013-current)

Privacy International Network: challenges of new technologies and privacy rights (2016-current)

CitizenLab CyberStewards Network (2016 – current)

Net of Rights, <https://hrpc.io/net-of-rights/> (2015)

SaferNudes, codingrights.org/sendnudes. Funder: WebWeWant (2015)

Following CPI de Crimes Cibernéticos, cpiciber.codingrights.org (2015)

Empowering participation of Global South at WSIS, wsislatam.codingrights.org. Funder: Global Partners Digital (2015)

**Mozilla Media Fellowship**  
Sept 2017 – Jun 2018

**Consumers International**  
Consultant  
August 2014 - 2016

#### **Projects**

- Chupadados, the hidden faces of our beloved technologies
- SaferSisters
- Fuzzify.me

#### **Projects**

*References provided upon request*

**Global Partners Digital / Institute for Technology and Society**

Consultant Researcher and Project Coordinator  
November 2013–  
Current

**Center for Technology and Society at Fundação Getulio Vargas – CTS/FGV**

Researcher and Project Coordinator  
November 2010 – August 2014

**Observatory of Innovation and Competitiveness - USP**

Researcher  
2009-2010

**CEBRAP**

Researcher and executive manager  
2005 - 2008

- Consumer Data Protection with Emerging Economies (2014 - 2016)

**Projects**

- Protecting Freedom of Expression through Internet Governance: Engaging the Swing States - Brazilian fieldwork (2013-2015)
- Global Internet Freedom Program - Brazilian fieldwork (2013-2015)

**Projects**

- Internet Governance Architecture. (2013-2014)
- World Cup: Surveillance, Censorship and Freedom of Expression. Protestos.org Funder: Hivos. (2014)
- Brazilian Observatory for Digital Policies. Funder: CGI.br (2013)
- Use of ICTs for empowering favelas in Rio de Janeiro. Funder: World Bank (2012-2012)
- Freenet? Film (2012-2013)
- Cultura Livre – IV. Funder: Ford Foundation (2011-2013)
- Mapping Digital Media - Brazilian fieldwork. Funder: Open Society Foundations-OSF (2011-2013)
- Access to Knowledge Brazil: Funder: Open Society Foundations-OSF (2010-2012)
- Technology, Democracy and Social Inequality. Funder: FINEP – Financiadora de Estudos e Projetos (2011)

**Projects**

Evaluation and Analysis of Six Researches Sponsored by SEBRAE about Medium and Small Enterprises". (May-Sep/2008)

Brazilian Benchmark on Strategies to foster Innovation in 7 countries: US, Canada, Ireland, France, UK, Finland and Japan. (March to December/2007).

**Projects**

"Economic Dynamics and Territorial Transformations of Sao Paulo: a focus on intensive knowledge activities". (Jun-Nov/2008).

Annual Meeting of the Centre for the Future State, a research group from the Institute of Development Studies (IDS), Brighton, UK. (April to July/2005).

## UNLIKE.NET

coordinator and editor 2008-2009

Sao Paulo guide for mobile platforms (Dec/2008 – Feb/2009)

## Electronic Language

**Festival**  
2008

coordinator of FILE Innovation  
(Fev-Ago/2008)

## Education

2008 – 2010

- Master in Law and Development. Fundação Getulio Vargas - SP, FGV-SP, Sao Paulo, Brasil. Master thesis: "The trajectory of the legal institutional framework for software sector in Brazil and India: differences, similarities and their impact on international agreements". Scholarship: Fundação de Amparo à Pesquisa do Estado de São Paulo
- Diploma in Law Universidade Presbiteriana Mackenzie, MACKENZIE, Sao Paulo, Brasil
- Diploma in International Relations, Pontificia Universidade Catolica de Sao Paulo, PUC/SP, Sao Paulo, Brazil

1999 - 2005

1999 - 2004

## Short Courses

2010  
2008  
2007  
2007  
2001-2002

2001-2002

2001-2002

2001-2002

- Escuela del Sur de Gobernanza de Internet, DF, Mexico
- Project Management – PMI, SENAC-SP, Sao Paulo, Brazil
- Law and Intellectual Property, CEU, Sao Paulo, Brazil
- Law and New Technologies, CEU, Sao Paulo, Brazil
- Development in a Global Context, Birkbeck College University of London, England, UK
- International Courts, Crime and Punishment, Birkbeck College University of London, England, UK
- Global Civil Society, London School of Economic and Political Science, LSE, England, UK
- Development in International Political Economy, London School of Economic and Political Science, LSE, England, UK

## Main Publications

2019

Decolonising AI: A transfeminist approach to data and social justice. PENA, Paz and VARON, Joana published as part of a larger compilation: "Global Information Society Watch 2019: Artificial intelligence: Human rights, social justice and development"

2019

Consent to our Data Bodies: Lessons from feminist theories to enforce data protection. PENA, Paz and VARON, Joana

2019

"On the blocking of pro-choice websites: Women on Waves and Women on Web" in partnership with OONI and WOW.

2018

Data and Elections in Brazil 2018. SANTOS, Bruna and VARON, Joana

2018

2017 Boletim Antivigilância. Editor of 16 edition on Data and Elections

2017 Online Gender-Based Violence: diagnosis, solutions and challenges, a joint contribution to inform the work of the UN Special Rapporteur on Violence Against Women

2017 Chupadados.com – series of several articles (2016- current)

2016 Legado Vigilante <http://legadovigilante.codingrights.org/>

2016 Boletim Antivigilância. Editor of 15 edition and Author of the Article VARON, Joana; TEIXEIRA, Lucas. "From sexting to family groups: crypto for all", Ed 15, 2017.

2013-2016 State of Privacy Brazil, Privacy International Country Report.

2016 Boletim Antivigilância, Editor and Author of some of the articles (14 editions). Latest: PEÑA, Paz; VARON, Joana. Nombres Reales: Colonialismo Digital y Censura, Ed 14, 2016

2015 TEIXEIRA, Lucas; VARON, Joana; RENA, Paulo. Nota Técnica da Sociedade Civil para a CPI de Crimes Cibernéticos.

2015 Safer Nuder, a sexy guide to digital security - zine

2015 OEVER, Niels and VARON, Joana: Internet Drafts: Human Rights Considerations for Standards and Protocols, several versions. IETF, 2015

2014 OEVER, Niels and VARON, Joana. Human Rights at the IEFT, IETF Journal

2013 The road to WSIS+10: Key Country Perspectives in the Ten Year Review of the World Summit on the Information Society – Brazil Country Chapter, 2015

2013 VARON, Joana. The NETMundial: An Innovative First Step on a Long Road, In Beyond NETMundial: The roadmap for institutional improvements to the Global Internet Governance Ecosystem, Eds DRAKE, W., PRICE, M. Annenberg School for Communication, University of Pennsylvania, 2014.

2012 LEMOS, R. FERRAZ, J.V. Information and Communication Technologies for Development. In International Development: Ideas, Experience, and Prospects, Oxford University Press, UK, 2014

2011 KASPAR, L; Githaiga, G; Kovacs, A; FERRAZ, J. Unlocking Enhanced Cooperation, Global Partners Digital, London, UK, 2014

2011 MIZUKAMI, Pedro; REIA, Jhessica; VARON, Joana Varon. Mapping Digital Media: Brazil. Open Society Foundations, London, 2013

2011 FERRAZ, J. V., SOUZA, C. A. P., MAGRANI, B., BRITTO, W. Content Filtering in Latin America: Reasons and Impacts on Freedom of Expression,

*References provided upon request*

in, *New Technologies and Human Rights: Challenges to Regulation*, Ashgate Pub Co, London, 2013

- 2010 FERRAZ, J. V. International regulatory threats and institutional challenges for access to digital content in Latin America In: in *Enabling Openness: The future of the Information Society in Latin America and the Caribbean*, GIRARD, B. and PERINI, Fernando (eds), International Development Research Centre, Ottawa, 2013.
- 2009 FERRAZ, J. V., SOUZA, C. A. P., MAGRANI, B., BRITTO, W. Filtrado de contenido en América Latina: razones e impacto en la libertad de expresión In: *Hacia una internet libre de censura: propuestas para América Latina*.1 ed.Buenos Aires : Universidad de Palermo, 2012, v.1, p. 181-258.
- 2009 MONCAU, L. F. M., FERRAZ, J. V. Lan house: os desafios da formalização desses centros de inclusão digital In: *Pontos de Cultura e Lan Houses: estruturas para inovação na base da pirâmide social* - Org Joana Varon Ferraz e Ronaldo Lemos.1 ed.Rio de Janeiro : FGV Direito Rio, 2011, v.1, p. 89-106.
- 2008 FERRAZ, J. V., CABRAL, A., MAGRANI, E. Pontos de Cultura e inclusão digital: estudo de caso de 4 Pontos de Cultura do país In: *Pontos de Cultura e Lan Houses: estruturas para inovação na base da pirâmide social* - Org Joana Varon Ferraz e Ronaldo Lemos.1 ed.Rio de Janeiro : FGV Direito Rio, 2011, v.1, p. 67-88.
- FERRAZ, J. V. Ambiente jurídico-institucional para o setor de software no Brasil In: *Inovação: estudo de jovens pesquisadores brasileiros*.1 ed.São Paulo : Ed Papagaio, 2010, v.2, p. 19-81.
- ARBIX, G., FERRAZ, J. V. A competitividade da Finlândia e a economia do conhecimento In: *Trajetórias Recentes de Desenvolvimento: estudos de experiências internacionais selecionadas*.1 ed.Brasília : Ipea, 2009, v.2, p. 217-243.
- ARBIX, G., FERRAZ, J. V. Finlândia, o salto para uma economia baseada no conhecimento In: *Estratégias de Inovação em sete países: EUA, Canadá, Irlanda, França, Reino Unido, Finlândia e Japão*.1 ed.Brasília : ABDI, 2009, v.1
- BARRETO, R., FERRAZ, J. V. FILE Inovação In: *São Paulo 2008: Festival Internacional de Linguagem Eletrônica: dois mil e oito milhões de pixels*.1 ed.São Paulo : FILE/SESI, 2008, v.1, p. 192-205.

## **Recent More Significant Presentations**

Opening Lecturer at Data+Feminism Lab, Feb 2020  
Science Po, Paris, Feb, 2020  
AI Latam Summit at MIT, January, 2020  
"Privacy: A Gender Perspective", consultation by UN Special Rapporteur on the right to privacy, NYU, Oct -2019  
Feminist Data Protection Workshop, organized with the support of the Unabhängiges Landeszentrum für Datenschutz (ULD) Schleswig-Holstein, Berlin, Nov, 2019  
"Digital paradoxes: a conversation about control and freedom", organized by Heinrich Böll Brasil Foundation,  
"Deepfakes and synthetic media: Prepare yourself now", organized by Witness, Sao Paulo, 2019  
Past, present and future of women's economic empowerment, BID 60 years, Washington, 2019  
Me, We and the machine; Crea Institute of Technology, Gender, Sexuality and Rights, Netherlands, October, 2018  
Hacking Hate, Hangar and TicTac, Barcelona, November, 2018  
ColaboraAmerica, Rio de Janeiro, November, 2018

*References provided upon request*



Netgain event: refiguring the future, Chicago, May, 2018  
 Algorithms and Democracy, Agencia Publica, Rio, May, 2018  
 Internet, Liberdade de Expressao e democracia: desafios regulatorios para garantia de direitos, FNDC, Brasilia, April, 2018  
 Panel meeting with Special Rapporteur on Vaw to discuss the report on technology enabled violence against women, February, 2018  
 Stories of Surveillance, MIT, Dec, 2017  
 All Hands Mozilla, Austin, 2017  
 Chupadados, the hidden faces of our beloved technologies, Mozfest, 2017 / Rightscon 2017  
 Expansion of Surveillance Apparatus in Brazil, Cryptorave, 2017  
 Mobiles, what data do you carry in your pocket, Cryptorave, 2017  
 Blowing the whistle: the role of investigative journalism in a surveillance world, Cryptorave, 2017  
 Online gender violence and Anonymity, Cryptorave, 2017  
 Money, data and surveillance: how gender bias affects your privacy, Rightscon, 2017  
 Feminist taking over of the web using ICTs, Rightscon 2017  
 Owning our features: Risks and challenges of the uses of biometric technology in Latin America, Rightscon 2017  
 Are naked bodies harmful?, Rightscon, 2017  
 Bodies and Algorithms: a global feminist approach to period trackers, Internet Freedom Forum, 2017  
 Campaigning for privacy: sharing experiences, failures and victories, Internet Freedom Forum, 2017  
 "Digital Surveillance in Latin America: New Challenges, New Narratives", Latin American In a Glimpse, IGF, Guadalajara, 2016  
 Chupadados: Unveiling Surveillance Practices in Latin America, lightning session IGF, Guadalajara, 2016  
 Anonymity vs Online Gender Violence?, lightning session IGF, Guadalajara, 2016  
 SaferNudes painel and workshop on digital security, HTMLLES, Montreal, 2016  
 Derechos Sexuales y la Violencia en Línea, Webinar with Tactical Tech, 2016  
 Digital Colonialism: a global overview, Re:publica, Berlin, 2016  
 Smart Cities, networks of people, networks of vigilance?, Internet Freedom Festival, Valencia, 2016  
 Projection of the documentary Net of Rights, Internet Freedom Festival, Valencia, 2016  
 IGF opening session, João Pessoa, 2015  
 Internet Engineer Task Force, presentation of the film Net of Rights at the opening plenary, 2015  
 Connecting Cities, Connecting Citizens, Ars Electronica, 2015  
 A deeper Frontier of Freedom: the state of the deepweb, Re:Publica, 2015  
 Colóquio Internacional de Direitos Humanos, 2015  
 Internet Engineer Task Force, presentation of the Internet Draft Human Rights considerations for Standards and Protocols, 2015  
 Privacy Session, Connecting the Dots: Options for the Future Action, UNESCO, March, 2015  
 Unesco Roundtable, Freedom Online Coalition, Estonia, April 2014  
 "São Paulo and Beyond: the Future of Global Internet Governance", Rightscon, San Francisco, March, 2014  
 Shaping the Digital Environment – Ensuring our Rights on the Internet, Council of Europe, Graz, March, 2014  
 "Hacia la reunión de Brasil: ¿cómo podemos participar las organizaciones de la sociedad civil de la región?", LACRALO, December, 2013  
 Marco Civil e suas implicacoes para a liberdade de expressao no Brasil, OSF Media Program Board, Rio, November, 2013  
 Social Benefits of the Internet, Seoul Conference on Cyberspace, Seoul, October, 2013

*References provided upon request*

**Short Documentary  
Production**

UNESCO: "Protecting journalists, bloggers and media actors in digital age", IGF, Bali, October, 2013  
IGF Plenary Session: Emerging Issues Session, Bali, October, 2013  
"Wireless is Not Enough: Critical Perspectives on ICT4D, International Summit For Community Wireless Networks, Berlin, October, 2013  
Net of Rights, 2015 <https://hrpc.io/net-of-rights/>  
Freenet Film Teaser,  
<https://www.youtube.com/user/FreenetFilm/videos>  
Freenet Film: Do you care about your privacy in the web?  
Freenet film: Is freedom of expression under threat?  
Freenet Film: Access to broadband connection... Is it a right?  
Freenet Film: Access to Content  
Freenet Film: Net Neutrality  
Freenet Film: Inclusão Digital?  
Marco Civil e a Neutralidade de Rede  
<https://www.youtube.com/watch?v=oIRnRhrpCDE>

**Scholarships and Other  
Fellowships**

Observer Research Foundation, Delhi, India (2009)  
FAPESP - scholarship (Mar/2009 until Jul/2010)  
FGV/EDESP – research and scholarship (2009)  
PIBIC/PUC-SP – Scholarship owner for developing the research project "Legal Issues for the Stabilization of the Brazilian Civil Society". From August/2003 to March/2005

**Advisory Boards**

WebWeWant  
Open Technology Fund  
BestBit

Advisory Board 2014 - 2015  
Advisory Council 2014 – currently inactive  
Steering Committee 2013 - 2014

**Member**

DeepLab 2015 - inactive  
Tierra Comum 2020  
Fair LAC 2020  
Fair 2020